

The wine town in the Taubertal



Natural, active, enjoyable! Welcome to our wine town

# Lauda-Königshofen The wine town in the Taubertal

"Vineyards, meadows and woods": Lauda-Königshofen is one of Germany's most beautiful nature reserves.

"A walk through the Tauber Valley is a walk through the history of Germany," was how the student of German folklore, Wilhelm Heinrich Riehl, described it.

Lauda-Königshofen is situated in precisely this strikingly lovely area – in the heart of the "Lovely Taubertal Valley" on the so-called "Romantic Road".

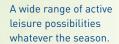
From here, you can find charming holiday landscapes to explore and relax in, enjoy warmth, hospitality and welcoming, traditional vineyards, and everywhere you can admire the masterly artwork of Tilman Riemenschneider, Matthias Grünewald and Balthasar Neumann.

You can look forward to a varied, attractive range of activities to delight your body, your mind and your soul.

Three things to make a delicious drop: ideal soil conditions, the perfect climate and human passion!















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## The 12 districts of the town



### **Beckstein**

Beckstein is a jewel set among vineyards!
No visitor should miss the Catholic church of St. Kilian [1914-1920] with its baroque sculptures and contemporary stained-glass windows or the wayside shrines that cover a period of four centuries. This is the headquarters of the "Tauberfränkische Winzergenossenschaft", the third oldest and second largest of Baden's wine-growers' cooperatives. The local wines are very highly prized and regularly win awards! This is just one of the reasons why the village is home to many hotels and other forms of accommodation – there is even a wine hotel!



### Heckfeld

Heckfeld has retained its rural character to the present day. With its surrounding woodland and lake, it is an attractive and inviting nearby destination for cyclists and walkers and is guaranteed to bring peace and wellbeing. The Catholic parish church of St. Vitus (1894) with stained-glass windows by Friedrich Dewalt and a sculpture of Mary by Otto Sonnleitner is particularly worth a visit.



### Deubach

If you walk from Oberbalbach along the slopes of the Mühlberg to Marbach, you will suddenly be confronted with the tranquil village of Deubach which is situated in a steep side valley. Even today, Deubach is still predominantly agricultural in nature and its lovely appearance, characterised primarily by quiet, solid farm buildings, has barely changed during the past centuries. For an excursion, we recommend a trip to the Catholic church of St. Antonius which was built in the 19th century.



### Königshofen

Königshofen's history is bound up with events that make a visit to this important town district highly recommended. Here, you can see not only historic buildings but also an old watchtower that witnessed the decisive battle in the Peasants' War of 1525. The Catholic parish church of St. Mauritius, which was built in the late classical style in 1836, tempts visitors with its baroque decorations and a high altarpiece (the Ascension of Christ) by Deschwanden. The massive Romanesque tower right next to it – known as the Gode – was built in 1200!

Every year, the village is the scene of the largest folk festival in Tauberfranken – the "Königshöfer Messe".



### Gerlachsheim

Idyllically situated at the mouth of the Grünbach river, the history of the Gerlachsheim district is inseparably interwoven with the history of wine growing and that of its monastery.

The former Premonstratensian monastery experienced a colourful history and established Gerlachsheim as a cultural centre and then later as an important administrative seat. The Catholic Heilig Kreuz parish church was built during the years 1723 – 1730 as a monastery church in the baroque style.

The baroque bridge over the Grünbach with statues of the saints Kilian, Burkhard, Michael and Nepomuk is just as fascinating a sight as the impressive winegrower's house that belonged to the old Buchler wine trading dynasty and is located in the centre of the village.



### Lauda

With its historic old town and comprehensive range of cultural and leisure possibilities, Lauda impresses visitors with its very special charm. Half-timbered buildings such as the Upper Gate, the remains of the city wall and the powder tower, the Catholic parish church of St. Jakobus (1698), the Marienkirche church (1613), the "Blutskapelle" (literally Blood Chapel), the Gothic Tauber bridge with a statue of Nepomuk, cross and wayside shrine dating from 1512, as well as the local museum all make the town well worth a visit. There is also a fascinating steam railway memorial.

Lauda has been profoundly influenced by wine-growing and rightly claims the title of "wine town".



### Marbach

The small, renowned wine-growing village of Winzerdorf is situated in a deep side valley of the Tauber and its steep southern slopes were planted with vines at a very early stage. In the centre of the village, you will find the Catholic parish church of St. Josef (1782) whose architecture illustrates the transition from the rococo to the classical styles. The tower was built as early as 1558.



### Messelhausen

Nested between the woods and meadows, Messelhausen is situated in some of the town's loveliest countryside and boasts an easy-to-reach lake where you can enjoy peace and relaxation in the form of the Marstadter See. Messelhausen castle was first mentioned in documents in the early 13th century and, for many years, it served as a retreat for Augustinian Friars. The renaissance architecture of the Catholic parish church of St. Burkhard (1595) houses many fascinating sculptures from subsequent ages going right up to the High Baroque.

### Oberbalbach

At the head of the stream known as the Balbach, you will find the district of Oberbalbach situated right on the border with Bavaria. The "village of passion and manual skills" is particularly proud of its dynamic population.

Here, you can visit the parish church of St. Georg (1738) with its baroque decoration. At the high altar, there is a statue of St George from the workshop of Tilmann Riemenschneider!





### Oberlauda

Nestling in a sheltered side valley of the Tauber, Oberlauda is one of the oldest settlements in the region.

The Catholic parish church of St. Martin (1790) is decorated in the late-baroque style and the castle known as the "Halbritter-Schlössle" can be found in the town centre. Visitors to the town can admire the largest overshot mill wheel in southern Germany, which has a diameter of 8.50 metres.

The Catholic priest, poet and philanthropist Johann Martin Schleyer was born in Oberlauda in 1831.





### Sachsenflur

Sachsenflur is situated at the mouth of the Umpfertal valley. At the very heart of Sachsenflur, you will find a picturesque little castle that dates back to 1583. This jewel of the late Gothic period shines in particular thanks to the remarkable construction of the stair tower and the still well-preserved timber paneling. The evangelical church dates back to 1785.



### Unterbalbach

Unterbalbach is a long-established craft village. The Jewish cemetery (since 1590) in Unterbalbach is one of the most impressive of its type in the whole of Germany! Visitors can view the late-baroque decorative style of the Catholic parish church of St. Markus which was built in the "Weinbrenner" style in 1824.

# Wine direct from the grower

Vines have been grown here for many centuries and winemaking is inseparably bound up with our town. It therefore comes as no surprise that passion and expertise come together to produce excellent results. These include events of all types - from the wine fair and numerous wine-related activities, through wine tastings, wine-themed walks and cycle trips, guided tours of vineyards, wine-themed art and on to recommended wine hotels. As a wine lover, you will undoubtedly appreciate all that is on offer...

More than two thirds of production here is devoted to white wine, with the dominant grape variety being "Müller-Thurgau"the red wine harvest consists primarily of pinot meunier (known here as "Schwarzriesling"). One very special product of our vineyards is the prestigious "Tauberschwarz", a grape variety that originated in this area.





TIP: VINTASTICUM: An experience to seduce the senses - Awarded 1st place in the Agricultural Awards for Business Innovation 2012 and the Wine Tourism Award 2014.

Lauda-Königshofen in Baden is one of the few regions of Germany where wine can be bottled in the typical Frankish bocks-

beutel. This is due to the area's historical allegiance to Franconia - and you can taste the difference!

### Wine guide and wine activities



### Becksteiner Winzer 1 Number 1 in the Taubertal

The Becksteiner Winzer association was founded in 1894 and now has 300 members. Located at the heart of the Tauber valley, its grapes come from 21 localities representing a cultivated area of some 250 hectares. The Becksteiner WeinWelt (Beckstein world of wine) is located at the heart of the tranquil wine village of Beckstein and the modern vinotheque is an ideal place to taste, enjoy and purchase. In the historic St.-Kilian-Keller, we arrange delicious wine tastings and many other wine-related events.

The most recent awards from the Baden Winegrowers' Association, the Berlin WineTrophy, the AWC Vienna and the influential Gault-Millau wine guide fill us with pride and confirm us in our constant commitment to quality.



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### Benz 2 Weingut & Weinhotel (winery and wine hotel)

The winery amidst the grapes. There are good reasons why this is the name given to the Benz winery, because it is located literally surrounded by vineyards just a little way outside the wine village of Beckstein.

In a branch of the Tauber valley, surrounded by idyllic, unspoilt agricultural land, the Benz family has everything that they need for good wine: Nature, clear views and peace and quiet.

Let your senses be seduced at outstanding wine events or in the unique experience of the "Vintasticum" and enjoy total well-being in the charming new wine hotel with its glorious view over the vineyards.

### Johann August Sack Weingut 3 Wedded to wine, devoted to nature

True to this motto, we have been growing wine in the district around Lauda for generations. With great love and care, our vines are tended based on the principles of natural, sustainable wine-growing so that we can achieve the very best grape quality that the climatic conditions permit. We only use winemaking techniques that support the natural wine maturation process. Our red wines are generally made using mash fermentation.

During your tour of our winery, we will show you the largest wooden barrel in the Tauber valley with a carved bottom.



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### Rebgut - Die Weinherberge



### Fine Products from Friends

A splendid maxim and one that perfectly describes what the Rebgut winery is all about. Situated in a sun-kissed vineyard in the heart of the Tauber valley, the "Rebgut -Die Weinherberge" winery in Lauda is a place to linger and enjoy.

It is a place where people who share an enjoyment of wine can meet in uncomplicated, relaxing surroundings. For a light snack or a full meal - accompanied by topclass wines. For the "Rebgut", the use of fresh, regional, high-quality produce is self-evident.

And after an evening of enchanting wine, you can spend the night in one of the modern apartments or double rooms.

### Weingut Baumann 5



### Biodynamic in inspiration, organically controlled

The Baumann vineyard and Michael Baumann distillery are situated in the Grünbach valley at the foot of the Gerlachsheimer Herrenberg.

With our terraced plantations, we tend a unique piece of cultural history in the central Tauber valley. Our task is to protect and maintain this inheritance from our ancestors for the benefit of future generations.

With our organic vineyard, we have long been supporting the Slow Food Deutschland association. A wonderful idea that perfectly mirrors the philosophy of our Demetercertified business.



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Winzerhof Strebel Geisbergstraße 8 97922 Lauda-Beckstein Phone +49 (0) 9343 / 73 19 E-Mail: strebelst@t-online.de Web: www.winzerhof-strebel.de

### Winzerhof Strebel (3)



### Young, modern wines of outstanding quality

We are a small family winery and have been growing our own grapes with passion and dedication in our vineyard of approximately 1 hectare since 2012.

Our winery is located directly in Beckstein. Here, our vines grow in the stony, steep, shell limestone soil that provides the unique mineral and fruit flavours that are perfect for our wines. We believe that wine quality comes only from the vineyard. That is why we attach so much importance to achieving a healthy, high-quality harvest.

See for yourself and put our unique wines, elegant spirits and aromatic liqueurs to the test.

# Plenty of space for activities

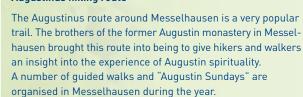
### It's great by foot

If you fancy a walk through the "Lovely Tauber Valley", then one of the best options is our outstanding Panorama hiking route. Let us invite you to follow the gentle flow of the Tauber river, wander through the surrounding vineyards, fields and woods and follow in the tracks of yesteryear. There are some 30 circular walking routes to lead you through the picturesque countryside, to discover hidden beauty and romantic locations. The long-distance "Weitwanderweg" walking and "Radfernweg D9" cycling routes along the "Romantic Road" proudly show off all the natural attractions of one of Germany's most famous regions.



## Augustinus hiking route

Hiking and Walking





We will be delighted to supply you with maps or other information material on all the suggested routes described here – You can phone us on: +49 (0) 93 43 / 50 11 28 or E-Mail:

tourist.info@lauda-koenigshofen.de



### The Weinlehrpfad ("learn-about wine" way)

In Lauda-Königshofen, we offer two "learn-about wine" ways of distances of 1.5 km and 3.6 km during which walkers can learn many interesting facts about wine-growing and grape varieties.



### The Taubertal Panoramic route

Since January 2012, the Panoramic route has enjoyed the "Wanderbares Deutschland" seal of approval for walking trails! It covers 133 km of fascinating hiking experiences. 5 stages and 4 excursions await you.

### The Jakobswanderweg "scallop" hiking trail

Almost everywhere in our region, you will find information panels with the scallop sign. The main route of the Jakobswanderweg, or "scallop", hiking trail in the Tauber valley leads through Grünsfeld and Lauda as far as Bad Mergentheim.



# Discover the country and its people



### The classic\*\*\*\*

The "Liebliches Taubertal - Der Klassiker" or "Lovely Tauber Valley" classic cycle path is one of only two 5-star cycle paths in the whole of Germany!

It has been in existence since 1980 and leads from Rothenburg ob der Tauber to Wertheim. Three stages covering approximately 100 kilometres are your invitation to discover, enjoy and experience the landscape. This classic route is tarmacked throughout and combines lovely landscapes with fascinating attractions.

### The wine cycle tour

In 7 daily stages, you will follow the trail of Silvaner, Kerner and Bacchus. You

will also get to know Müller-Thurgau, Riesling and Traminer. Let yourself be seduced by the noble Blauburgunder (pinot noir), the manly Dornfelder or the opulent Portugieser and, as you travel, discover Tauberschwarz, Acolon and Schwarzriesling (pinot meunier). Spend the night amongst flourishing vineyards of Spätburgunder (pinot noir), Scheurebe or Weißburgunder (pinot blanc)...









### Tauber Altmühl cycle path

The newly developed Tauber Altmühl cycle path from Wertheim am Main to Kehlheim an der Donau includes four Frankish holiday landscapes, four watercourses and a wonderful route. It traverses the holiday landscapes "Lovely Tauber Valley", "Romantic Franconia", "Frankish Lakeland" and "Altmühltal Nature Reserve". The cycle path, which involves practically no climbs, covers 360 kilometres and is ideal for both families and senior cyclists.

### Grünkern "green spelt" cycle path

Our region is the "home of green spelt" – spelt harvested when it has only half ripened - which can be tastefully prepared to make a splendid main meal!

That is why the Grünkern (or "green spelt") cycle path takes you through the growing areas to fascinating destinations where a delicious meal awaits! Two intersecting routes of 46.2 and 66.5 kilometres pass through this region.

### Main-Tauber-Fränkischer Rad-Achter

A "figure-of-eight" cycle path that stretches for an impressive 552 km and is split into a western (152 km) and eastern (234 km) circuit. These are complemented by an additional 166 km of special excursions.

### Regio-Radel-Tour 4

The "little brother" of the famous "Rad-Achter" takes you from Lauda via Grünsfeld and on to Oberwittighausen and then back again. A tour that allows you to experience the region in the form of a figure-of-eight circuit covering 38.5 kilometres and rising 442 metres.

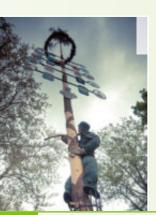


# Spring



### Wood-Rock wine tasting

At a rather different type of wine tasting, you can experience the interplay of wine, snacks, music and artistic events. Heinz A. Theobald from Lauda deliberately appeals to the senses and produces his wood carvings on a small stage slightly away from the action while listening to the sounds of rock music.



### May festival

The traditional May festival here is a deep-rooted part of our festival culture. Every part of the town shows off its production and design skills in erecting its maypole, sometimes with events lasting for several days, in order to do justice to the 1st May celebrations.

### Railway town and steam locomotive memorial

Thanks to its favourable situation in the transport network, Lauda has been an important transport hub for railway passengers and cycle tourists on the Würzburg-Stuttgart and Aschaffenburg-Crailsheim routes since 1866.

Every year, the steam locomotive festival is celebrated here around steam locomotive 052 908-1, which has now developed into a symbol of the town.







### Wine fair

At the beginning of June, prestigious wines and culinary specialities await visitors at wine booths, in arbours, courtyards and vaulted cellars.

Music, song and dance, as well as other cultural events, are a welcome invitation to linger in the old town.

### Highlights at an annual "rhythm"

For more than 40 years, the event known as "Jazz in der Aula" has been enchanting visitors with well-known jazz acts from all around the world. The 3-day "wine & jazz" cultural week-end offers a unique, culinary experience together with guided vineyard walks.



#### Jazz in der Aula

Jazz acts from throughout the world delight enthusiasts from near and far up to five times a year in the hall of the Martin-Schleyer secondary school in Lauda.

#### Wine & Jazz

This is a highly rewarding three-day event for visitors: Enjoy a culinary cultural experience with guided vineyard walk, a reception with sparkling wine, a wine tasting with snacks and, of course, the jazz concert!





### Outdoor swimming pool

Enjoy the summer in Lauda's heated, terraced outdoor swimming pool – one of the largest and finest outdoor pools in the region. Family fun in the water guaranteed!

The 50-metre-long pool offers an incomparable environment for demanding swimmers. More courageous visitors to the pool can plunge from the 5-metre tower in the diving area, while the large pool for non-swimmers is equipped with a water slide for even more splashes and enjoyment! The large sunbathing lawn, play area, beach volleyball court, table tennis area and kiosk make a visit to the terraced outdoor pool the perfect day's excursion.

The indoor swimming pool in Lauda has been newly renovated. Visitors to the pool can enjoy total bathing pleasure. The swimmers' pool and diving installation are perfect for sporting visitors.

Neck showers and massage jets are a particular source of well-being, while children benefit from a separated-off non-swimmer's area in the pool. Another attraction in the indoor pool is the Finnish sauna.







### Kids and holiday programme

During the summer holidays, children and young people are very well catered for. Numerous clubs and organisations participate in offering a wide-ranging programme that guarantees variety, games, fun and excitement. And there is never any shortage of opportunities to learn and be creative! Shortly before the summer holidays, all the children receive the holiday programme free in their schools. The programme is also available from the Lauda-Königshofen municipal authorities.









At carnival time, most people think of holidays and traditions, dancing girls in traditional costumes and lavish shows. We are home to one of Germany's most successful carnival competition dancing groups. This not only underlines our status as a carnival stronghold but is also proof of the presence of extreme athleticism at the highest level. The many German championships they have won are the result of the professionalism and passion of these dancers and their support team.



### Königshöfer Messe folk festival

600 years of tradition: The Königshöfer Messe is the largest folk festival in Tauber Franconia. Every year during the 10-day event, some 200,000 visitors enjoy the unique blend of razzamatazz, high-tech showmanship and nostalgia, the extensive range of products offered by the market traders and the interesting commerce and industry exhibition, the AGIMA festival show. For up-to-date information, see www.koenigshoefer-messe.com

### **Beckstein's burning**

This spectacular motto is not supposed to scare you with thoughts of fire demons: However, the fire that the 10 or so authorised distillers put in their spirits has long made this event one of the most popular and prized in the surrounding area. Because where else would you find such high percentages so easily?!

In the various businesses, the general public and trade visitors alike will find hearty catering and extensive and varied tasting opportunities.



# Along the Romantic Road

### The perfect location for inspiring excursions

The Romantic Road is one of Germany's best-known and loved holiday routes. It covers a total of 413 km and stretches from Würzburg to Füssen in the Ostallgäu.

Lauda-Königshofen is situated directly on the Romantic Road in the heart of the Lovely Tauber Valley, allowing you to enjoy a wealth of excursions to easily accessible nearby destinations.



#### Bad Mergentheim (10 km)

Bad Mergentheim is the largest spa town in Baden-Württemberg and boasts a wide range of spa, bathing and leisure facilities.

You can also visit:

Castle of the Teutonic Order, Museum of the Teutonic Order, spa park and many other tourist attractions. One popular excursion is to Europe's most varied and attractive wildlife reserves.





### Rothenburg ob der Tauber (50 km)

Rothenburg is famous worldwide as an old imperial town thanks to its medieval appearance and is considered to be Germany's most romantic town. Special attractions include the town walls, which are open to visitors, the crime and justice museum, the castle gardens as well as numerous museums, churches, buildings, towers and gardens.

Straße



### Tauberbischofsheim (10 km)

Tauberbischofsheim is worldrenowned as an Olympic training centre and for the international success of its fencers.

The town has many worthwhile attractions such as the Kurmainz castle and local museum, the Heilige Lioba convent and the parish church with an important work by sculptor Thomas Buscher.



#### Weikersheim (25 km)

Weikersheim is an interesting tourist destination: as a former seat of royal power, it has a renaissance castle with an impressive knight's hall as well as baroque gardens and orangeries.



### Würzburg (35 km)

Würzburg is 1300 years old and is a popular destination as a diocesan town with many attractions such as the UNESCO "Residence" world heritage site with its court gardens, the Marienfeste castle complex, walks along the banks of the Main, the old bridge over the Main, which is one of Germany's oldest stone bridges, numerous churches, museums, squares and many other destinations.

### Neuschwanstein (300 km)

The most famous destination on the Romantic Road is without doubt Neuschwanstein castle – now one of the most frequently visited castles in the world. Some 1.3 million people visit the "castle of the fairytale king" each year. Every day during the summer, 6,000 visitors come to be astonished by the rooms that were intended for a single inhabitant ...









The wine town in the Taubertal



We'll be delighted to give you all the information you need:

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Graphic design & Layout: ps:ag . www.psag.eu / Printed by: StieberDruck, Lauda-Königshofen Translation: Sprachenservice-Reichel, Külsheim. Photo credits: Lauda-Königshofen municipal administration and sources from the presented accommodation and catering establishments as well as from the wineries and wine-growers' associations from Lauda-Königshofen; Peter Frischmuth, Hamburg; Foto Besserer, Lauda-Königshofen; Dieter Göbel, Lauda-Königshofen; Manfred Geiger, Großrinderfeld; Erhard Mott, Lauda; Tourismusverband Liebliches Taubertal; Touristik-Arbeitsgemeinschaft Romantische Straße GbR; Barbara-Maria Damrau / TwilightArtPictures - fotolia.com; M. Westendorf; Pictograms: Deutscher Hotelführer © www.hotelquide.de; Deutscher Wanderverband

Königshofen

Ulm

Bad Mergenthei

Heilbronn / Stuttgart